

Transmedia Fellowship

Job Title

Creative Communication Specialist

Reports To

Program Managers
Associate Dean, School of Media Studies

Organization Description

The Transmedia Fellowship has been offering School of Media Studies students at Humber College summer job opportunities since 2014. Managed by two co-producers, the program runs for 14 weeks between mid-May and mid- August. The program brings together students from a wide range of programs to work on a collaborative multi-platform storytelling project. For Humber's Media students looking to fulfil the requirements of their programs, the Fellowship is a competitive prospective job opportunity.

The program aims to provide challenging and reflective roles to ambitious, innovative and creative storytellers.

Who are we looking for?

We're looking for someone who knows how to work in a respectful collaborative environment, who can withstand challenges to their creativity and ways of thinking to produce in a highly demanding and ever-changing environment.

As our lead creative communications specialist, you are able to write clear, concise and compelling content for multiple platforms and purposes. You are a proficient writer and editor, a creative thinker and storyteller. You have experience pitching ideas and executing them into dynamic creative content. You have excellent script writing and producing skills and are detail oriented.

You should be able to:

- Create content of all kinds, including email communications,, web content, interview questions, press releases, etc
- Produce digital marketing and promotion materials for multiple online social platforms
- Proofread and edit a wide variety of materials for grammar, style, tone, messaging, and accuracy
- Assist in the organization of events and event planning
- Effectively support large, complex projects with a collaborative approach
- Meet and exceed project deadlines and commitments, always keeping internal stakeholders informed of progress
- Be a team player who demonstrates initiative

Job Type: Contract May 13 - August 16

Campus/Site: Humber Lakeshore Campus, with occasional work at the North Campus

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Compensation: \$14/hr

Hours of Work: 30 hours/week